

Monthly Focus

NEWSLETTER

NOVEMBER 2025

Protecting the Future of Sight Why Myopia Management Can't Wait

Children today are growing up in a world designed for near vision. From digital classrooms to endless screen time and reduced outdoor play, their visual environments have dramatically shifted. Studies show that myopia rates among children have more than doubled in the past 20 years, with nearly 40% projected to be nearsighted by 2050.

Now more than ever, eye care practices must be ready to take action. Myopia management is no longer optional; it's essential.

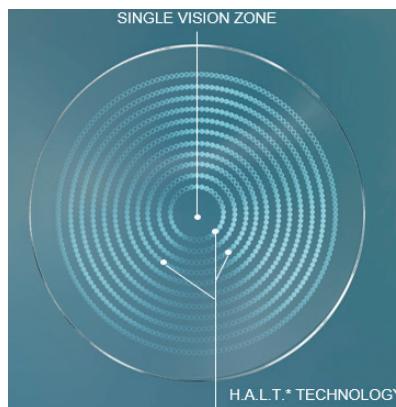


New in Myopia Management - Essilor® Stellest® Lenses

Walman Optical is proud to offer the Essilor® Stellest® lens, the first FDA market-authorized spectacle lens proven to slow myopia progression by 71% on average over 2 years in children.¹

Slow myopia progression with H.A.L.T.† Technology

H.A.L.T.† technology comprises 1021 highly aspherical contiguous lenslets, arranged over 11 rings. Light rays passing through the aspherical lenslets create a volume of myopic defocus in front of the retina and which follows the shape of a child's theoretical myopic retina, to slow down eye elongation.



Who is Stellest Recommended for?

Essilor® Stellest® lenses can be recommended to children, as soon as myopia has been detected in a child, after an eye exam performed by an eye care professional.

*Compared to single vision lenses. Results from a prospective, randomized, double-masked, multicenter U.S. clinical trial in myopic children aged 6-12 years at initiation of treatment.

† H.A.L.T. is an acronym for Highly Aspherical Lenslet Target and does not imply a "halt" or "stop" of myopia progression.

1. Essilor International, data on file (2025).



UPCOMING EVENTS

NOV 5

VIRTUAL EVENT

The Latest In Lens Tech for Digital Device Addicts ¹ Tech

ABO Credit

11:00 AM - 12:00 PM CST

NOV 8

LIVE EVENT

Walman Education Summit Scottsdale, AZ

7:00 AM - 4:00 PM MST

NOV 21

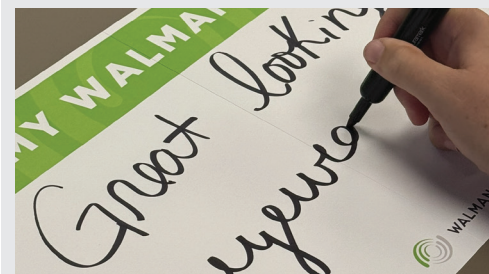
VIRTUAL EVENT

Elevate Your Frame Styling and Patient Experience

11:00 AM CST



Register today
at www.ecpadvantage.com.



We Are Walman

We're celebrating the people, passion, and purpose that define who we are at Walman. We can't wait to share more with you and invite you to join us in the new year as we continue enriching lives through better vision together.

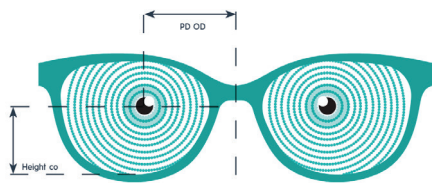
Prescribing Essilor® Stellest® Lenses

Availability

Technology	H.A.L.T ⁺
Sphere/Cylinder power	SPH: 0.00D to -10.00D in 0.25D Steps CYL 0.00D to -4.00D in 0.25D Steps
Coating	Crizal® Easy Pro™
Material	Polycarbonate 1.59
UV Cut Off	100% UV Protection*
Finish	Edge lenses only

*By absorption. Additional UV back side reflection reduction when combined with Crizal® coating.

Fitting



Horizontally: Monocular pupillary distance OD and OS.

Vertically: Monocular heights OD and OS: mark the monocular pupil center in horizontal gaze direction.

Follow Up Cadence



1st Follow Up: Schedule a follow up visit 2 weeks after dispensing to check fit.

Additional Follow Up: Schedule a follow up every 6 months to check fit and prescription.

Want to Learn More? Contact your Walman Optical Account Manager today!



DONE4YOU® Marketing: Your Partner in Growth

Launching a myopia management program is easier with the right marketing partner. The DONE4YOU Marketing Team partners with you to craft personalized strategies that engage parents, increase appointments, and grow your myopia management program. Each strategy is designed around the patient's journey through your office, ensuring that every touchpoint, from awareness to follow-up, aligns with both your practice's goals and your patients' investment in their child's vision health.



Schedule a marketing assessment today to get started!
www.d4ymrkt.com