



MARCH 2022

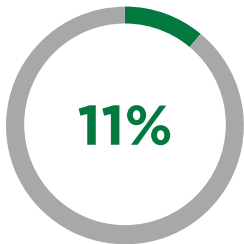
New Technology Added to the POWER Lens Portfolio

Walman Optical's POWER Lens Portfolio is dedicated to the latest in digital technology, so you can deliver the best to your patients. That's why this month we're updating the technology to include IOT Digital Ray-Path 2, Steady Methodology and Steady Plus Methodology so you can be sure your patients see their best. New technology will be added starting March 14th.

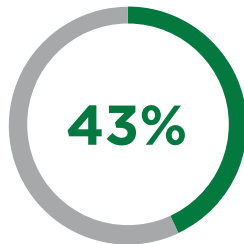
POWER Lens Technology IOT Digital Ray-Path 2

The technology in IOT Digital Ray-Path 2 drastically reduces oblique aberrations from astigmatic and spherical power errors in every gaze direction resulting in impeccable visual quality, greater comfort, and more precise focus even as the wearer's gaze moves away from the optical center of the lens.

Gaze Direction
Optimization in
Traditional Lenses



Gaze Direction
Optimization in Digital
Single Vision Lenses



Gaze Direction Optimization
in Single Vision Lenses With
IOT Digital Ray-Path 2

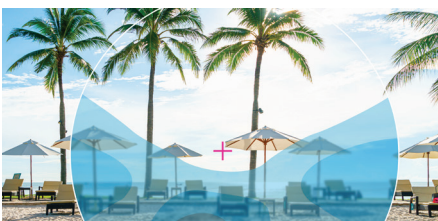


Available in POWER Progressive and Single Vision, POWER Plus, POWER Boost, POWER Thru and POWER Sport Progressive and Single Vision.

Steady Methodology

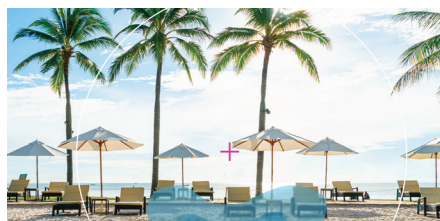
Inspired by the Steadicam cameras, Steady Methodology technology reduces the mean power in lateral areas of the lens to reduce swim effect and improve peripheral visual acuity in the distance.

Standard Digital Progressive Lenses



Effect of peripheral mean power error to distance vision.

Lens with Steady Methodology



Greatly reduced peripheral mean power error with Steady Methodology.

Available in POWER Lite Progressive and POWER Progressive.

Coming Up

Can't Miss Webinars Discover the Newest Technology in the POWER Lens Portfolio

March 11th
11:00 - 11:30 AM CST

How Do I Get My Patient's Buy-in on New Technology Every Time?

March 25th
11:00 - 11:30 AM CST

Walman University

Seattle, WA
March 5th
8:00 AM - 5:00 PM PST

Bloomington, MN

March 19th
8:00 AM - 5:00 PM CST

Virtual Events

Virtual Dispensing Academy
March 30-31st
9:00 AM - 3:00 PM CST

ABO Prep Part 1: All Knowledge Except Prism

April 13th
12:30 - 4:00 PM CST

ABO Prep Part 2: Understanding the In's and Out's of Prism

April 14th
9:00 AM - 12:00 PM CST

Register today for any course
at www.ecpadvantage.com.

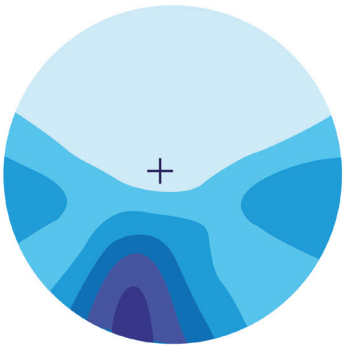
ECP 
ADVANTAGE
Powered By Walman

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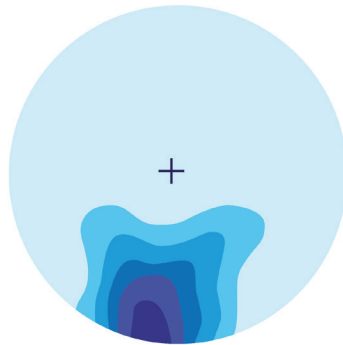
Steady Plus Methodology

Steady Plus Methodology technology provides superior image stability in the intermediate and near vision zones.

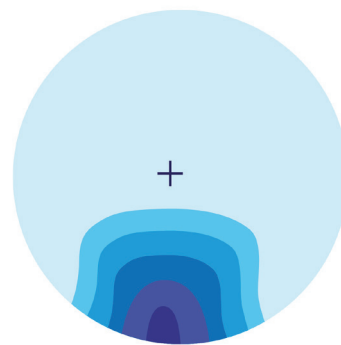
Standard Digital Progressive Lens



Lens with Steady Methodology



Lens with Steady Plus Methodology



Available in POWER Plus Progressive

Join Us To Learn More

Tune in on March 11th at 11:00 AM CST as we discuss the newest technology in the POWER portfolio. Register today on ECP Advantage at www.ecpadvantage.com.

Spring Education Opportunities

Dispensing Academy

Join us for a hybrid mix between on-demand courses and live virtual courses for new dispensers.

Live Virtual Courses

Date: Wednesday, March 30 - Thursday, March 31
Time: 9:00 AM - 3:00 PM CST
Cost: \$500

On-Demand Courses

These courses are required before attending the first live virtual session.
Cost: Complimentary to those registered for Dispensing Academy Live Virtual courses.

ABO Prep Courses

Join us for a 2 part series on ABO exam review.

Part 1: All Knowledge Review Except Prism

Date: Wednesday, April 13
Time: 12:30 - 4:00 PM CST

Part 2: The In's and Out's of Understanding Prism

Date: Thursday, April 14
Time: 9:00 AM - 12:00 PM CST

Register for one or both days!

Each course costs \$20. If you plan on attending both days, please register for each course individually. Exam Prep binder will be mailed to the address you provide at registration.

Learn more about each course and register today at www.ecpadvantage.com



We are honored as an independent distributor of Varilux to have been awarded the IDD Varilux Lab of the Year. Thank you to all the practices that trust us to provide them with their favorite Varilux lenses.