



What's New At Walman Optical

We've got a lot of exciting things happening over the next few months. Don't miss out on upgraded lens technology, education opportunities and more!

Upgraded Technology Added to the POWER Lens Portfolio

We are excited to announce that the POWER Lens portfolio has been updated to provide the latest technology to you and your patients. Rest assured, you'll still be able to deliver a cost-effective lens to your patients now with an enhanced visual experience.

New Technologies:

CustomFORM

Geometric building blocks to customize the entire lens surface rather than minimizing distortion in primary areas of the lens.

EyeView

Creates a consistent performance by correcting any astigmatic errors that are present when looking away from the center of the lens.

EyePower

Patient's position of wear measurements and frame choice are calculated to compensate the prescription for a sharper and higher resolution viewing experience.

Smooth Optics™ Reducing swim effect by providing a smooth transition between primary vision zones and peripheral areas.

3 Ways To Learn More On The Latest Technology



Visit
www.walmanoptical.com/power



Ask Your Walman Optical
Account Manager



Watch the latest webinar
www.ecpadvantage.com
Search POWER Lens in On-Demand
Courses

Coming Up

Can't Miss Webinar Navigating Managed Care Successfully

June 16th
11:00 - 11:30 AM CST

Back to Basics Series Optics 101: Materials and Index of Refraction

July 6th
10:00 - 11:00 AM CST

Walman University - Back Live!

Scottsdale, AZ
August 12th
8:00 AM - 5:00 PM EST

Register today for any course
at www.ecpadvantage.com.



Discover the latest generation of Varilux this summer - Varilux XR

We are proud to announce that Walman Optical has been approved as a select manufacturer of the Varilux XR Series lenses launching on June 28th! Varilux XR Series is the first eye-responsive progressive lens powered by behavioral intelligence and is ranked as the #1 brand recommended by eye care professionals.



For more information on the XR Series, reach out to your Walman Optical Account Manager.

Education Opportunities

Virtual ABO Prep Courses

Join us for a 2 part series on ABO exam review.

Part 1: All Knowledge Review Except Prism

Date: Wednesday, August 16

Time: 12:00 - 3:00 PM CST

Part 2: The In's and Out's of Understanding Prism

Date: Thursday, August 17

Time: 9:00 AM - 12:00 PM CST

Register for one or both days!

Each course costs \$20. If you plan on attending both days, please register for each course individually. Exam Prep binder will be mailed to the address you provide at registration.

Back to Basics Series

Offering a solid foundation for any optician.

Optics 101: Materials and Index of Refraction

Held July 6th from 10:00 - 11:00 AM CST

Optics 102: Light Transmission, Digital Lenses and Boxing System

Held July 20th from 10:00 - 11:00 AM CST

Optics 103: Position of Wear Measurements, Decentration and Lens Thickness

Held August 3rd from 10:00 - 11:00 AM CST

Optics 104: Visual Conditions and Prescriptions

Held August 10th from 10:00 - 11:00 AM CST

Optics 105: Base Curves

Held August 24th from 10:00 - 11:00 AM CST

Learn more and register for any course on www.ecpadvantage.com today!

Back to School Promotion Starts August 1st

Starting August 1st, receive complimentary Transitions Lenses when you order POWER Kids or Eyezen Kids on ProLens for kids heading back to school. Look for full details in July on www.walmanoptical.com/bts.

Transitions Academy

For the past three years, Walman Optical has proudly supported at least one of our accounts as they've stood in the spotlight as a finalist for an Innovation Award from Transitions. These ECP's have re-merchandised their practice to highlight and educate their patients on the importance and key benefits of Transitions Lenses. Additionally, we've hosted multiple accounts at Transitions Academy as they learn more about the product, unique ways of selling and networked with their fellow peers.

Want to see your practice in the spotlight next year?

Talk to your Walman Optical account manager to get started growing your Transitions Lens sales.

