



How Will Your Practice Reach Their Goals in 2022?

The best opportunity for change starts with a plan. Walman Optical has curated a comprehensive business planning guide to set your practice on the path to success. From demographic and office flow analyses to profitability planning and goal setting, we have the resources and expertise to help you take the next step.

Business Planning Guide Topics Include

Organization Identity	Profitability Analysis	S.W.O.T. Analysis
Practice Benchmarking	Customer Experience	Goal Planning

The Steps To Success



START BUILDING YOUR BUSINESS TODAY

Is your practice ready to take the next step?
Contact your Walman Optical Account Manager to get your Business Planning Guide today!



Walman University is Coming Back Live in 2022

Save the date for Walman University 2022

Seattle, WA
March 5, 2022

Dublin, OH
May 14, 2022

Denver, CO
September 10, 2022

Wausau, WI
October 15, 2022



Bloomington, MN
March 19, 2022

Omaha, NE
May 21, 2022

Traverse City, MI
October 1, 2022



Can't make a live event?

Don't worry, we've got you covered. A virtual Walman University will be held next Fall. Look for more details next summer on the virtual event.