

Monthly Focus

NEWSLETTER

AUGUST 2026

Back to School Starts with the Right Conversation

As children head back to school, every comprehensive eye exam is an opportunity to discuss long-term eye health not just vision correction. Use these conversation starters to help parents understand the value of premium pediatric lens solutions.

Childhood Myopia Is On The Rise

Help Protect Their Vision For The Future

DID YOU KNOW?

- 1 in 3 children worldwide is now affected by myopia.
- Children with progressing myopia have an increased risk of serious eye diseases later in life.
- Early intervention can make a difference.

● ● ● START THE CONVERSATION

"Has your child's prescription changed every year? There are lens options designed to help slow myopia progression not just correct vision."

Recommended Solution: Essilor® Stellest® Lenses

Essilor® Stellest® lenses are designed to slow myopia progression while correcting refractive error in children with myopia.

The effectiveness of the Essilor Stellest lens is evidenced by clinical data showing that the lens slowed myopia progression by 71% on average over two years^{1 2}

1 Compared to single vision lenses. Results from a prospective, randomized, double-masked, multicenter U.S clinical trial in myopic children aged 6-12 years at initiation of treatment.

2 Essilor Internal, data on file (2005)



Want to learn more about the Essilor® Stellest® Lenses?

Join us at one of the educational events below, or contact your Practice Success Manager today.

Locations:

Phoenix, AZ - August 18
Omaha, NE - August 18
Grand Rapids, MI - August 19
Little Rock, AR - August 20
Cincinnati, OH - August 25

All events are held from 6:30 - 8:30 P.M.

Salt Lake City, UT - August 25
Appleton, WI - August 26
Sacramento, CA - August 26
Milwaukee, WI - August 27

Register today at www.walmanoptical.com/stellestevent



UPCOMING EVENTS

AUG
14

WEBINAR

Helping More Patients Say Yes

11:00 - 11:30 AM CST

AUG
26-27

WEBINAR

ABO Prep

Part 1: August 26 from 12 - 3 PM CST
Part 2: August 27 from 9 AM - 12 PM CST

OCT
17

LIVE EVENT

Walman Education Summit - Wausau, WI

7:00 A.M. - 4:00 P.M. CST
Early Bird Special Pricing Ends October 2nd

Nov
07

LIVE EVENT

Walman Education Summit - Scottsdale, AZ

7:00 A.M. - 4:00 P.M. MST
Early Bird Special Pricing Ends September 4th

ECP
ADVANTAGE
Powered By Walman

Register today
at www.ecpadvantage.com.

Today's Students Live on Screens

Keep Their Vision Comfortable All Day

DID YOU KNOW?

- Just 2 hours of screen time can trigger digital eye strain symptoms.
- Common symptoms include tired eyes, headaches, blurred vision, dry eyes, and difficulty focusing.
- Children using digital devices more than 3–3.5 hours per day have been shown to have a significantly higher risk of dry eye symptoms.

● ● ● START THE CONVERSATION

"How much time does your child spend on tablets or computers each day? Did you know there are lenses designed to support comfortable vision during all that close-up work?"

Recommended Solutions Available from Walman Optical

Lenses: Essilor Eyezen

Materials: POWER Blue, Essilor Essential Blue Series, Shamir Blue Zero, BluTech

Coatings: LumiClear Prevent, Crizal Prevencia, Kodak Total Blue



Children Need UV Protection Every Day

Support Healthy Vision Indoors and Out

DID YOU KNOW?

- Children receive significant lifetime UV exposure before adulthood, making daily protection important from an early age.

● ● ● START THE CONVERSATION

"What does your child wear to protect their eyes during recess, sports, and outdoor activities?"

Recommended Solution Available from Walman Optical

Transitions® Lenses

- Block 100% UVA & UVB rays
- Automatically adapt indoors and outdoors
- One pair for every activity



NOW AVAILABLE FROM WALMAN OPTICAL
Ask your Practice Success Manager today for more details

Varilux®
Shift™

**One versatile lens,
infinite focus.**

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