

Monthly Focus

NEWSLETTER

AUGUST 2025

Introducing Varilux® Physio® extensee™

Now available through Walman Optical Labs

We are thrilled to announce the availability of the all-new Varilux Physio Extensee progressive lenses through Walman Optical Labs. Combining breakthrough advancements in pupil-aware design and personalized optics, these lenses elevate visual performance across all distances and lighting conditions.

Available In Three Lens Designs:

Varilux Physio extensee Classic Edition	Varilux Physio extensee	Varilux Physio extensee Track
Technology: Synchroneyes® Technology Pupilizer™ Lens Technology	Technology: Synchroneyes® Technology Pupilizer™ Lens Technology Dual Booster™ Technology	Technology: Synchroneyes® Technology Pupilizer™ Lens Technology Dual Booster™ Technology
Personalization: Fit measurements optional	Personalization: Fit measurements optional	Personalization: Fit and Near Vision Behavior measurements required

New Technology

Synchroneyes® Technology minimizes optical aberration differences between the two lenses, along the meridian profile, as well as in peripheral zones. This provides enlarged binocular fields of view.

Pupilizer™ Lens Technology is a new application of AI technology to predict the dynamics of the individual's pupil- allowing the designer to maximize control of higher order aberrations.

Dual Booster™ Lens Surface Technology is designed to bring near-vision complementary magnification to the near-vision zone. This complementary magnification is obtained thanks to the extra curvature on the front side.

Features & Benefits



Extra visual sharpness & contrast



High Quality Vision



Wide field of vision



Seamless transitions

For more details, talk to your Walman Optical Account Manager



UPCOMING EVENTS

VIRTUAL EVENT

AUG 8

The New Optical Landscape:
Key Retail Trends Every Optician Needs to Understand
11:00 AM CST

WEBINAR

AUG 22

Q&A How To Introduce Care Credit
11:00 AM CST

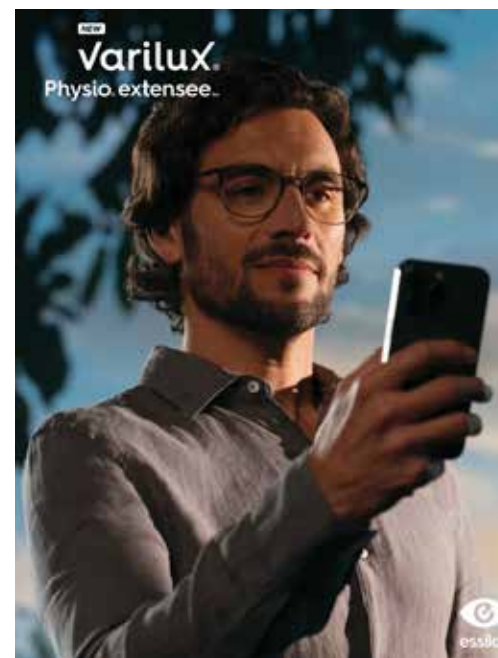
VIRTUAL EVENT

AUG 29

Let's Talk About Sunglasses
11:00 AM CST

ECP 
ADVANTAGE
Powered By Walman

Register today
at www.ecpadvantage.com.



Back to School Continues

Now through September 30th, receive complimentary Transitions® GEN S™ lenses when you order POWER Kids or EyeZen Kids lenses on ProLens.

CHOOSE LENS DESIGN

\$47.00
POWER KIDS SV

\$75.00
EYEZEN KIDS

CHOOSE SIGNATURE OR STYLE



Gray, Brown, Graphite Green, Amber, Sapphire, Amethyst, Emerald and Ruby



Bonus Upgrade For Parents

Receive \$60.00 off Transitions Lenses on any digital lens on ProLens when combined with a Back to School kids promotion.

For Back to School promotion details and resources visit www.walmanoptical.com/BTS

Walman Education Summit Returns for The Fall

Join us for a full day of education, networking, and inspiration designed exclusively for eye care professionals. The Walman Education Summit delivers high-impact sessions led by industry-leading speakers covering both technical and business sides of your practice.

Fall Locations:

Wausau, WI - October 11

Metairie, LA - October 25

Scottsdale, AZ - November 8

Reserve your seat today at www.ecpadvantage.com

PEAK
LOYALTY PROGRAM

Experience the NEW STANDARD in Optical



LAB SAVINGS



CONTACT LENS SAVINGS



FREE FRAME SHIPPING



FULL-SERVICE MARKETING

www.walmanoptical.com/peak