



AUGUST 2023

## New LumiClear Non-Glare Portfolio From Walman Optical Coming September 5th

The LumiClear non-glare portfolio delivers the clarity and toughness your patients need to enhance their visual quality.

### Choose the right style for each patient:

#### LumiClear UV:

+ UV Protection

#### LumiClear Pro:

+ Durability

#### LumiClear Prevent:

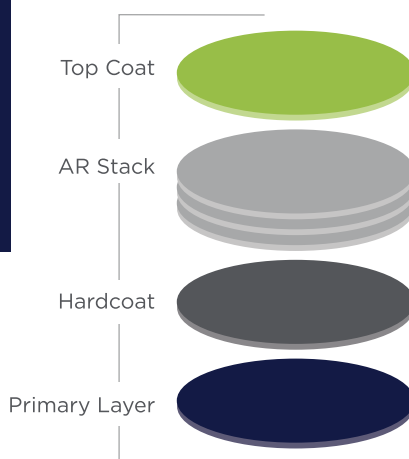
+ Blue Light Protection

#### LumiClear Fogless:

+ Fog Prevention

## LumiClear™

NON-GLARE



### What will my practice need to do to order LumiClear?

LumiClear will be updated in RxWizard, VisionWeb and Paradyes. Practice Management Systems need to be updated at the practice level.

### Need help updating your system?

Contact our Walman Optical Help Desk at 877.863.2759.

For full product details and FAQ's, visit [www.walmanoptical.com/LumiClear](http://www.walmanoptical.com/LumiClear)



## Back to School Is Here!

Now through October 31st, receive complimentary Transitions Lenses when you order POWER Kids or EyeZen Kids lenses on ProLens.

For full promotion details, visit [www.walmanoptical.com/bts](http://www.walmanoptical.com/bts)

## Coming Up

### Can't Miss Webinar

**Starting The Visit On The Right Foot: Ways to Improve The Patient Experience**

August 25<sup>th</sup>

11:00 - 11:30 AM CST

**Introducing the Newest Shamir Lens, Driver Intelligence**

September 8th

11:00 - 11:30 AM CST

### Virtual Events

**Optics 103: POW Measurements, Decentration and Lens Thickness**

August 3rd

10:00 - 11:00 AM CST

**Optics 104: Visual Conditions and Prescriptions**

August 10th

10:00 - 11:00 AM CST

**Optics 105: Base Curves**

August 25th

10:00 - 11:00 AM CST

**ABO Prep Part 1: All Knowledge Except Prism**

August 16<sup>th</sup>

12:00 - 3:00 PM CST

**ABO Prep Part 2: Understanding the In's and Out's of Prism**

August 17<sup>th</sup>

9:00 AM - 12:00 PM CST

### Live Events

**Dispensing Academy  
Omaha, NE**

August 22 - 24

Register today for any course at [www.ecpadvantage.com](http://www.ecpadvantage.com).

## Elevating the Patient Experience A 4-Part ABO Virtual Series

Elevate your patients experience with this webinar series discussing how to educate your patient on the best lens solutions for them and how to create a unique patient experience. We will talk about how to sell with education, not sales tactics. Join us for this exciting series that will be sure to get you thinking on how your practice can elevate and innovate.



### Selling Efficiently and Effectively in a Busy Practice

Date: September 8 from 12:00 - 1:00 P.M. CST  
Cost: \$20  
ABO Credit: 1 General

### Dealing with Difficult Patients and Troubleshooting

Date: October 20 from 12:00 - 1:00 P.M. CST  
Cost: \$20  
ABO Credit: 1 Technical

### The Case of The Second Pair Sale

Date: November 10 from 12:00 - 1:00 P.M. CST  
Cost: \$20  
ABO Credit: 1 General

### Computer Vision Syndrome in Today's World

Date: December 15 from 12:00 - 1:00 P.M. CST  
Cost: \$20  
ABO Credit: 1 Technical

### Bundle and Save!

Choose to register for all four courses using the Elevating The Patient Experience 4-Part Series bundle on ECP Advantage and pay only \$40 for all four courses.

Learn more and register today on [www.ecpadvantage.com](http://www.ecpadvantage.com).

## Now Available: Shamir Driver Intelligence Sun And Moon

Shamir Driver Intelligence is the complete solution for your driving vision. Sold together, Shamir Driver Intelligence Sun and Moon deliver the clearest, sharpest vision with enhanced color contrast — boosting performance on the road and enabling a safer driving experience.



### Shamir Driver Intelligence - Sun

Includes advanced materials to enhance the perception of color and improve color contrast. Uses new Shamir Glacier Sun non-glare, a powerful UV protection, sun glare reduction, durability and easy cleaning.



### Shamir Driver Intelligence - Moon

Uses Shamir Glacier Expressions non-glare coating for a 25% increase in contrast sensitivity, eye fatigue reduction, and improved reaction time for most users.



The Shamir Driver Intelligence Sun and Moon lens are now available through your Walman Optical lab. These lenses must be purchased together.

### Want to Learn More About The Shamir Drive Intelligence Sun and Moon Lens?

Join us Friday, September 8th as Matt Balester from Shamir gives us an overview of the newest technology.