



APRIL 2021

Women's Eye Health and Safety Month

Each day, you provide essential care for the patients in your practice. This month is Women's Eye Health and Safety month so we encourage you to learn more about how you can improve vision and health for women in your community.

Women are more likely to have major vision problems than men.

2 out of **3** people living with blindness or vision problems are women.

Contributing Factors

- Longevity that leads to age-related vision problems
- Health risks from pregnancy and menopause
- Gender and financial disparities that create barriers to eye and health care

Increased Risk

- AMD, cataract, glaucoma
- Autoimmune diseases, thyroid eye disease
- Dry eye, low vision, refractive error

How can your practice help?

Focus on providing exams and lifestyle questionnaires to recommend the products that can prevent and protect women's eye health but also celebrate the impact they have on the community, their work and their families. Present products like blue-blocking lenses, polarized sunwear and safety eyewear for work and home projects.

Resources Available To Your Practice from Walman Optical

- Lifestyle Questionnaires online at www.walmanoptical.com/toolsforsuccess
- Blue-blocking and sunwear solutions from top vendors
- Safety eyewear on ProLens

This information is provided by Prevent Blindness. For more statistics about Women's Eye Health and Safety Month visit www.preventblindness.org.

**Crizal[®]
Rock[™]**

NEW! Crizal Rock Launches April 13th

Crizal Rock, the most scratch resistant Crizal No-Glare[®] lenses ever made is coming this month and will be produced in-house at Walman Optical! This new coating

features High-Resistance Technology[™] proven to resist scratches and dust 3x more than entry-level Crizal product. Plus, it includes a High Surface Density[™] super hydrophobic layer that provides excellent smudge resistance and 2x's easier to clean than main competitors. Ask your Walman Optical account manager for more details.

Coming Up

Can't Miss Virtual Education

**Walman University 2021
Technical Optical Track**
April 10, 2021
10:00AM - 2:00PM CST
Cost: \$25

**Understanding the Consumer
Mindset**
April 17, 2021
10:00AM - 2:00PM CST
Cost: \$25

Practice Management
April 24, 2021
10:00AM - 2:00PM CST
Cost: \$25

**Getting Eco-Friendly with
Frame Board Management**
April 23, 2021
11:00 - 11:30 AM CST

**ABO Prep
Part 1: All Knowledge Except
Prism**
May 5, 2021
12:30PM - 4:00PM CST
Cost: \$20

**Part 2: The In's and Out's of
Prism**
May 6, 2021
9:00AM - 12:30PM CST
Cost: \$20

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at www.ecpadvantage.com.